1. **Main Benefits of SharePoint 2013.**
   1. Share - storing and sharing documents, contacts, and tasks; organizing meetings; managing business processes. Share information to social network, like Facebook, twitter.
   2. Organize - help you manage tasks, as well as their status and due dates. Keep team connected through shared information.
   3. Discover – search engine.
   4. Build – App and Cloud.
   5. Manage – Office 365
2. Service Application

Service applications are software service run in a SharePoint farm. One service application can publish to multiple servers in a farm. Service applications are intended for sharing resources and capabilities across multiple sites and servers in the same farm, or even across farms.